

ClientaHub replaces messy DMs, paper books, and scattered client cards with **one clean platform** built for service businesses — from solo studios to growing teams. Beauty, wellness, fitness, medical aesthetics, body art, and pet services all run on the same intuitive system. Unlike generic appointment tools or marketplace platforms that own your client data, ClientaHub gives **you** full ownership of your clients, your bookings, and your business.

**30**

DAY FREE TRIAL

**\$0**

SETUP FEES






**24h**

AUTO REMINDERS




**24/7**

BOOKING AVAILABLE





## BOOKING & SCHEDULING

-  **Online Booking Portal**  
Clean slug-based URL. Real-time availability. No app, no account, books in 30 seconds.
-  **Service Catalog**  
Set duration, price, category, description, and image per service. Reorder and toggle active.
-  **Calendar Views**  
Day or week view, filtered by staff and location. Spot gaps before they happen.
-  **Self-Service Rescheduling**  
Secure links let clients reschedule or cancel themselves, up to 6 hours before the appointment.
-  **Calendar Attachments**  
Confirmation emails include .ics files for Google, Apple, and Outlook calendars.





## CLIENT & RECORDS

-  **Unified Client CRM**  
Appointment history, private notes, intake answers, reward progress, and feedback in one place.
-  **Custom Intake Forms**  
Build your own questions. Capture digital signatures. Attach legal documents for acknowledgment.
-  **Loyalty & Rewards**  
Visit-based programs with four reward types, deadlines, and automatic enrollment & tracking.

## COMMUNICATION & MARKETING

-  **24-Hour Reminders**  
Automatic reminder emails in your local timezone. Duplicate-send prevention built in.
-  **Segmented Campaigns**  
Filter clients by service or visit date. Compose, save as draft, send. Track delivery per recipient.
-  **Post-Appointment Feedback**  
Auto feedback requests after completed visits. Central dashboard for ratings and comments.
-  **Daily Summary Email**  
Owners receive every appointment for the day at 8am in their local timezone. No app open required.

## TEAM & GROWTH

-  **Staff Management**  
Invite by email. Set per-staff daily availability. Assign which services each staff member delivers.
-  **Multi-Location (PRO)**  
One account, unlimited branches. Each location has its own staff, services, hours, and booking URL.
-  **Role-Based Access**  
Owner, branch manager (location-scoped), and staff roles. Each sees only what they need.
-  **Public Profile & Gallery**  
Branded booking page with logo, cover image, tagline, hours, and a portfolio gallery.

## PLANS & PRICING

### Free

Get started, no card needed

- 1 staff member
- 5 services
- 3 gallery images
- 50 emails / month
- Online booking portal
- Client CRM & intake forms
- Automated reminders

### Starter

For solo operators

- 1 staff member
- 20 services
- 6 gallery images
- 300 emails / month
- All Free features
- Marketing campaigns at scale
- Loyalty programs

### Pro

For growing salons & chains

- Unlimited staff
- Unlimited services
- Unlimited gallery
- Unlimited messages
- All Starter features
- Multi-location management
- Branch-level managers

## BUILT FOR SERVICE BUSINESSES

### BEAUTY & PERSONAL CARE

Hair Salons · Barbers · Nail Techs · Makeup Artists · Lash Studios

### MEDICAL & AESTHETIC

Medspas · Aesthetics Clinics · Skincare Specialists · Estheticians

### HEALTH, WELLNESS & RECOVERY

Massage Therapists · Chiropractors · Recovery Studios

### TATTOO & BODY ART

Tattoo Artists · Piercers · Body Art Studios

### FITNESS & MIND-BODY

Yoga Studios · Pilates Instructors · Personal Trainers

### PET SERVICES

Dog Groomers · Pet Spas · Mobile Grooming

## ABOUT CLIENTAHUB

Our mission is to **simplify the business side of beauty**. We saw that beauty professionals have exceptional skills but were stuck with tools that are either too expensive, too complex, or built for an industry that isn't theirs. ClientaHub was designed to feel intuitive on day one, automate the repetitive work, and grow with your business as it grows.

*ClientaHub is a product of **Beth Media** — building tools for independent professionals and small business owners.*

## WHAT WE STAND FOR

Simplicity

Reliability

Community

## ClientaHub

Booking & client management for service businesses

30-day free trial · No credit card

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